

# Boyd's

---

Hair and Beauty

[www.boydshairdesign.co.uk](http://www.boydshairdesign.co.uk)

# Boyd's

Hair and Beauty



## Introduction to our hair department

Our aim is to provide you with a hairstyle to make you look and feel wonderful.

To do this we are constantly updating our cutting, styling and colouring techniques.

We use top quality colour and haircare products to ensure we get the best results.

Our 3 zones (shampoo/colour/style) provide a relaxing, professional atmosphere so that you enjoy your experience.



# Hair

## Director

Ladies Re-style	£55.00
Ladies Cut and Finish	£51.00
Ladies Blow Dry/Set	£29.00
Ladies Long Hair Blow Dry	£33.00
Ladies Wet Cut	£36.50
Gents Cut and Finish	£27.00
Gents Wet Cut	£24.00
Child's Cut : 5-10 years	£16.50
Child's Cut : up to 5 years	£13.50

## Creative Director

Ladies Re-style	£45.00
Ladies Cut and Finish	£41.00
Ladies Blow Dry	£24.00
Ladies Long Hair Blow Dry	£28.00
Ladies Wet Cut	£31.00
Gents Cut and Finish	£23.50
Gents Wet Cut	£21.50
Child's Cut : 5-10 years	£15.50
Child's Cut : up to 5 years	£11.50

## Advanced Senior Stylist

Ladies Re-style	£44.00
Ladies Cut and Finish	£39.00
Ladies Blow Dry/Set	£23.00
Ladies Long Hair Blow Dry	£26.00
Ladies Wet Cut	£31.00
Gents Cut and Finish	£23.50
Gents Wet Cut	£20.50
Child's Cut : 5-10 years	£13.00
Child's Cut : up to 5 years	£11.00

## Senior Stylist/Stylist

	SS	S
Ladies Re-style	£40.00	£34.00
Ladies Cut and Finish	£35.50	£31.00
Ladies Blow Dry/Set	£21.00	£18.50
Ladies Long Hair Blow Dry	£23.50	£20.50
Ladies Wet Cut	£25.50	£21.00
Gents Cut and Finish	£22.50	£19.00
Gents Wet Cut	£20.50	£17.00
Child's Cut : 5-10 years	£12.00	£11.50
Child's Cut : up to 5 years	£10.50	£9.50

Long Hair dressing from £25.00  
(inc curly blowdry & hair put ups)

Bridal: See Wedding Services

# Colours

(price do not include Cut & Blow-Dry / Blow-Dry)

MCE: Master Colour Expert: Technicians who have been trained intensively in all aspects of colour

	MCE	TECH
Permanent Colour	£41.00	£41.00

One colour all over which requires maintenance every 6 weeks.

Semi-permanent Colour	£35.50	£35.50
-----------------------	--------	--------

Will provide maximum shine and condition.

Highlights/Lowlights (cap)	£41.00	£41.00
----------------------------	--------	--------

One colour pulled through cap. Ideal for shorter length hair.

Highlights/Lowlights (gun)	£43.00	£43.00
----------------------------	--------	--------

Gives a more blended colour effect using one or two colours.

## FOILS



	MCE	TECH
Short Hair	£52.50	£47.50
Medium Hair	£57.00	£52.00
Long Hair	£64.00	£58.00

Recommended to give definition between strands of colour. An ideal process for most fashion colours.

## FOILS & FULL HEAD COLOUR

	MCE	TECH
Short Hair	£62.00	£57.00
Medium Hair	£67.00	£62.00
Long Hair	£74.00	£69.00

Foils are used on top sections of hair to give texture. To the rest of the hair full head colour is applied.

Full Head Bleach	£40.00	
	MCE	TECH
T-Section	£42.00	£32.50

Foils are applied to top sections of hair only. Ideal if colour has never been applied before or in between full colour appointments.

	MCE	TECH
Fashion Colour		Price on consultation

Fashion Bespoke work including balayage - ombre root melt price on quotation.

Gents Colour  
Price on quotation consultation needed.

Colour Re-Fresh Toner From £10.00  
**NB** All new colour clients will require a skin test.

# Hair

## PERMS

(prices do not include Cut & Blow-Dry / Blow-Dry)

Specialist Perm (acid)	£52.00
------------------------	--------

Designed to suit hairs natural pH level providing optimum condition.

Normal Perm (alkaline)	£47.00
------------------------	--------

Slightly stronger solution suitable for most hair types.

Top Perm / Root Perm	£42.00
----------------------	--------

Recommended to add lift and body to top and crown areas. Can be specified to create different curl sizes.

Headlines Volume In	£37.00
---------------------	--------

Designed to last 6 weeks giving support to the hair when blow-drying.

## True Grey

**True Grey, a new product range designed to celebrate naturally grey hair, perfect for embracing and enhancing your grey. This treatment will not only revitalise your naturally grey hair but enhance your eye colour and skin tone too.**

Revitalising silver treatment for naturally grey hair. Designed to beautify grey hair without damage and without commitment.

Express Silver Glow (15 mins)	£16.95
Full Silver Glow (30 mins)	£20.00

## Discounts

Senior Citizens - 20% off.

Monday, Tuesday, Wednesday

Age 10-16: Mon-Fri 20% off

Student Discount: Mon - Thurs 20% off

Loyalty scheme available (*ask in Salon for details*)

## Gift Vouchers

Gift vouchers are available (£10, £20) to be used for any our services and treatments and are ideal for ladies and gents.

*See our special offers board in Salon and on our website for regular packages and special offers.*

# Treatment

Boyd's  
Hair and Beauty

# Menu

A range of conditioning treatments to suit all hair types,

## Essential £10.00

**Colour** An emulsion which helps prevent fade and balances hairs PH levels.

**Volume** Uses kreadin to lift and fill hair making it feel fuller and thicker and stronger.

**Hydrate** A light emulsion to restore lost moisture to the hair.

**Repair** A protein rich emulsion to strengthen the hair.

**Perm** Stabalises and locks in curl.

**Nioxin 3D Colour Lock** Neutralises residues of peroxide and alkali. Helps seal in colour & strengthens hair to prevent breakage & preserve density.

## Intense Treatments £13.95

**Alchemy Infusion** A choice of infusion oils to add to your essential treatment to create the perfect bespoke cocktail of balance, strength & moisture for your hair and scalp (Lasts upto 10 shampoos)

## Specialist Treatments £15.00

**Olaplex Full Service** In salon only restores damaged and compromised hair by repairing from the inside out.

**Nioxin Dermabrasion** A facial for the scalp, exfoliates and removes build-up around follicle.

**Olaplex No2** Top up treatment to enhance the full service. £6

Please ask your stylist or technician for advice for the best treatment for your hair.

Beauty Treatments Price List

**Boyd's**  
Hair and Beauty

Only available at  
our Chase Terrace Salon:

2 Cannock Road, Chase Terrace  
Staffordshire, WS7 1JP

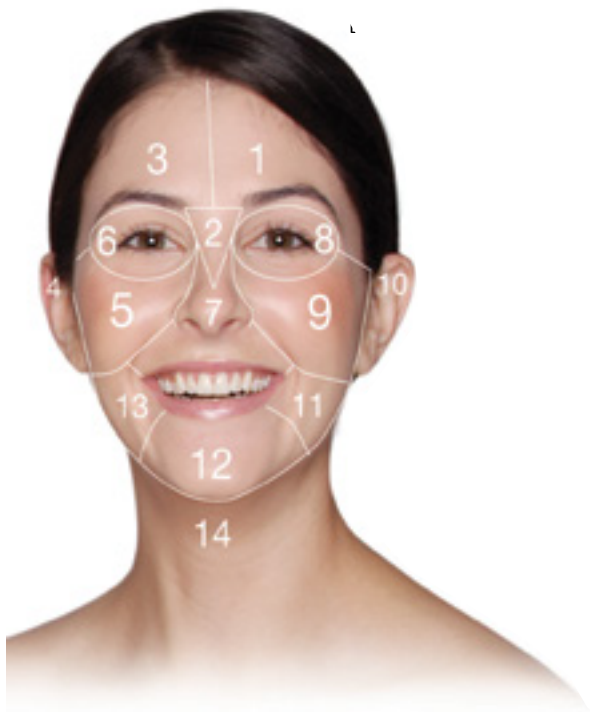
## Introduction to our beauty department

Our team are keen to listen to your requirements as well as being happy to advise on all aspects of beauty and nail care.

Our aim is to provide a service to you using quality products and professional expertise in a relaxed and friendly environment helping you to have an experience that you will want to repeat time and time again.

Our Dermalogicia expert has been intensively trained to the highest level. Your skin is part of the face you present to the world. Great skin is not about beauty, it's about getting your healthiest skin ever.





Before each facial a "FACE MAPPING" ,prescription will be carried out. This is unique to Dermalogica and is a revolutionary approach to skin analysis. Your therapist will use a technique to analyze every aspect of your skin, which will not only enhance the effectiveness of every treatment but also make the prescription of a home care regime as focused on your actual needs as possible.

"FACE MAPPING" divides the face into fourteen zones, the therapist will conduct an inch-by-inch analysis of the face giving an objective view of the skins condition as well as an indication of the underlying health issues that might be affecting it. Face mapping will provide the information to prescribe a treatment specifically designed to address your personal skin concerns.

**face**  
**mapping**<sup>sm</sup>  
expert analysis targeted results

### Dermalogica Face Treatment

£38.00

This treatment will be unique to each individual client by using Dermalogica's unique botanical mixers throughout the step by step process to provide additional benefits to your skin.

### Medicated Clearing Treatment

£38.00

This treatment is the ultimate acne management because it targets current blemishes while helping to prevent future breakout activity.

### Taster Facial

£23.00

This introductory facial will give a quick and instant pick-me-up for dull, lifeless skin as well as an excellent pre-make up facial for that special occasion.

### Microdermabrasion

£38.00

An intense exfoliation treatment that improves dull skin, fine lines, ageing skin, sun damage, acne scars, pigmentation and stretch marks.

### Microderma Facial

£48.00

Dermalogica Facial including a Microderabrasion treatment.

### \*NEW

### Microzone (Lips & Eyes)

£23.00

Express 20 minute target treatment which: Brightens, tightens, minimizes puffiness and dark circles whilst softening visible lines.

per zone

*Book a FREE Consultation with one of our therapists to discuss your requirements*



# Nail Extensions

## NAIL EXTENSIONS

Gel, Acrylic or Fibre Nails	£43.50
Fibreglass Infill	£30.50
Acrylic & Gel Infill	£28.50
Gel Overlays	£34.50
<i>Your own nails can be overlaid with gel to give a beautiful glassy finish that strengthens your nails.</i>	
Repair per Nail	£7.00
Soaking off tips	£13.00
<i>(To include a moisturizing manicure)</i>	
Gel Toes	£23.00
Shellac Nails	£25.50
<i>Shellac CND delivers 14+ days flawless wear, superior colour and mirror shine with zero dry time, no nail damage and chip free.</i>	
Shellac Toes	£23.00
Shellac soak off	£6.00
Nail Art from	£2.00 per nail

## HAND CARE

Classic Prescriptive Manicure	£22.00
<i>To include diagnosis of nail condition, application of nail care treatment, cuticle tidy, nail re-shaping, hand and arm massage and polish of your choice.</i>	
Deluxe Spa Manicure	£27.00
Total Indulgence!	
<i>A wellness treatment for hands &amp; nails. Our treatment includes using care products for your nails, and invigorating hand exfoliation, intensive hand mask, hot thermal mittens, a hand and arm massage, nail reshaping and polish of your choice.</i>	
Nail Tidy	£13.50
Nail re-shaping and polish.	

# Foot Care

## FOOT CARE

Classic Prescriptive Pedicure	£25.50
<i>A foot bath, exfoliation of the feet and lower legs, cuticle tidy and buffing of hard skin. Foot and leg massage using moisturizing cream. Nail re-shaping and polish of your choice.</i>	
Deluxe Spa Pedicure (with Shellac)	£37.00
<i>A luxurious wellness treatment for the feet. After bathing your feet and lower legs are then scrubbed and massaged, then a foot pack and thermal foot booties are applied. A massage then a nail shape and polish of your choice to complete the treatment.</i>	
Toe Tidy	£13.00
Nail shape and polish.	



## MENS GROOMING

Mens Skin Care Treatment	£37.00
<i>While Dermalogica's skin care products and treatments are designed for both men and women, mens skin does have special concerns. This treatment takes factors such as shaving habits into account to help prevent ingrown hairs and other skin problems unique to men.</i>	
Waxing	
Chest wax	£21.00
Back wax	£21.00
Chest & Back Wax	£35.00

# Face Care

## FACE CARE

Make-Up Application £35.00

Including trial £50.00

*Bridal: see wedding packages*

Full Leg Wax £20.50

Half Leg Wax £15.50

Bikini Wax £11.50

Brazilian £15.50

Underarm Wax £11.50

Forearm Wax £13.50

Lip Wax £10.00

Chin Wax £10.00

Lip & Chin Wax £14.50

## HAIR REMOVAL

## THREADING

Eyebrows £13.00

Lip £11.00

Chin £11.00

Lip & Chin £18.00

Side of Face £15.00

Whole Face £28.00

## PERFECT EYES

Eyebrow Shape £11.00

Eyebrow Tint £11.00

Eyelash Tint £12.00

Eyelash & Eyebrow Tint £18.00

Hollywood Lashes £50.00

*Semi permanent lashes that last 2-3 months.*

*(Infills will be required in between)*

Hollywood Infill £27.50

*(A patch test is required 24 hours before your treatment*

*for tinting if it is your first time at our salon)*

Cluster Lashes £25.50

*Cluster lashes lasts up to 2 weeks, ideal for any occasion.*

Perfect Eyes LVL Nouveau Lashes £45.00

*Lvl Lashes..... Lash Lift Treatment... Adds Lengths Volume*

*And Lift to natural lashes*

Henna Brows £30.00

*New to boyds supercilium brow, Henna brows create illusion of depth and fullness, using 6 different colours.*

# Body Care

Full Body Classic Tan £20.00

Fast, safe and stunning.

The moment it is applied you will have a golden glow that lasts for days. Your tan will continue to develop over a period of 4-8 hours, leaving you with the St Tropez Tan worn by the stars!

Express Full Body Tan: £25.00

This express tan allows you to customise your tan depending on your shade. Leave it on for 1 hour to achieve a beautiful sun kissed look, 2 hours for a sultry golden glow or 3 hours for the ultimate deep bronze tan. All you need to do is choose the depth of your tan and wash off accordingly, and watch the tan continue to develop for up to 8 hours.



## MASSAGE

*Classic massage therapy to relieve tension and stress or to soothe and loosen tired aching muscles.*

Full Body Massage £35.00

Back & Shoulder Massage £25.00

Gift  
Ideas  
Boyd's  
Hair and Beauty



# Wedding

## Packages

Pamper package in preparation for your big day



Make your special day perfect at Boyds  
Choose your personalised wedding package.

### Hair Bride

Hair trial and dressed on your wedding day	£100.00
Hair dressed on your wedding day	£50.00

### Bridesmaid

Hair trial and dressed on wedding day	£90.00
Hair dressed on wedding day	£45.00

### Make Up - Bride

Make up trial and application on wedding day	£70.00
Make up on wedding day	£35.00
Single make up application for bridesmaids	£35.00

### Extra Beauty Services

Shellac Nails	£25.50
Shellac Toes	£23.00
Manicure	£22.00
Pedicure	£25.50

### Eyes

Hollywood Lashes	£50.00
Cluster Lashes	£25.50
LVL Lash Lift	£45.00
Henna Brows	£30.00

### New to Boyds...

Why not get your hair and skin ready for your big day and book your pamper duo, dermalogica facial and a luxury hair conditioning treatment, including blowdry. Recommended two weeks before you wedding. The pamper package includes a take home pamper pack.

£55.00

**Boyd's**  
Hair and Beauty



2 Cannock Road  
Chase Terrace  
Staffordshire WS7 1JP  
t: 01543 677711  
e: info@boydshairdesign.co.uk

### Opening Hours

Monday 9.00 - 5.30

Tuesday 9.00 - 5.30

Wednesday 9.00 - 7.30

Thursday 9.00 - 8.00

Friday 9.00 - 5.30

Saturday 8.30 - 4.30

Sunday Closed

6 Market Street  
Hednesford  
Staffordshire WS12 1AF  
t: 01543 877914  
e: hed@boydshairdesign.co.uk

### Opening Hours

Monday - Closed

Tuesday 9.00 - 5.30

Wednesday 9.00 - 5.30

Thursday 9.00 - 8.00

Friday 9.00 - 5.30

Saturday 8.30 - 4.30

Sunday Closed